



Thursday 12th February 2026

Dear Parents/Carers,

World Book Day celebrates the joy and value of books and reading, especially for children.

World Book Day will take place on Thursday 5th March 2026.

The theme of this year's World Book Day is *Reading for Pleasure: 'If you're into it, read it.'* During the day, children will complete a number of Reading for Pleasure activities. Alongside this, children are invited to come into school out of uniform on Thursday 5th March 2026. Your child may wish to come to school dressed as their favourite book character or in 'bedtime story' clothes. There are a number of easy, home-made character dress up ideas which you can search for online that may inspire your child. However, your child may also wear something cosy that they can relax in with a good book if they do not wish to dress up this year.

To celebrate World Book Day, every child will receive a £1 World Book Day Token on the day that can either be exchanged for one of FIFTEEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. Further details about using the voucher are available on the World Book Day website or please visit your local bookshop.

In year 1, we have many activities organised to make the day special for your child, including:

- Designing and making our own bookmarks and book covers.
- Creating our own stories.
- Tasting foods from fairytales.
- Reading our favourite books.

Alongside this, we are delighted to invite you into Perry Hall Primary School for a special reading event taking place on Thursday 5th March 2026 as part of our celebrations for World Book Day. A separate letter will follow after the half term break with further details.

You can join us in building your child's enthusiasm for books well beyond World Book Day by **reading together regularly** and **joining your local library** if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit www.worldbookday.com.

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