



Monday 17th November 2025

RE: Walking to School

Dear Parents and Carers,

We are pleased to inform you that we will be taking part in the WOW Walk to School Project again this year. This exciting initiative aims to encourage more children and their families to walk to school. WOW – the walk to school challenge is delivered by Living Streets, the UK charity for everyday walking, to help as many children as possible experience the benefits of walking or wheeling to school. The pupil-led challenge enables children to self-report how they get to school every day on their classroom travel tracker. If they travel actively (walk/wheel, cycle, scoot, 'Park and Stride' or hop off) at least once a week, for a month, they get rewarded with a badge. It's that simple!

What are the benefits of walking to school? • Children feel happier and healthier • They arrive at school refreshed and ready to learn • Reduced congestion and pollution at the school gates.

What if we can't walk to school? If driving, 'Park and Stride' to help your child earn their WOW badges. Park at least ten minutes away from the school and walk or wheel the remaining journey. If using public transport, hop off at least ten minutes away and walk the rest of the way.

What is a WOW badge? There are 11 badges to be earned from September 2025 – July 2026. Each badge has been designed by a pupil as part of our annual WOW Badge Design Competition. A new badge can be earned every month if pupils walk/wheel, cycle, scoot, 'Park and Stride' or hop off at least once a week. WOW 2025/26 encourages pupils to Walk with Joy, with badges depicting everything from jumping in puddles to painting. The badges are made in Cornwall from material that was otherwise destined for landfill, including fridge trays, plastic plates and yoghurt pot off-cuts. For more information, visit: livingstreets.org.uk/recycling



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Yours sincerely,

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