

Perry Hall Primary School  
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Head of School  
Mrs C Gibbins

Executive Headteacher  
Miss R Kohli

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Monday 30<sup>th</sup> January 2023

Wow badge design competition



Dear Parents/Carers,

Perry Hall has been taking part in the Wow walk to school challenge for several months, with our children doing incredibly well. With WOW, our pupils have been rewarded with monthly collectable WOW badges for walking, wheeling, cycling, scooting or completing a *park and stride* to get to school! The reward badges are made in the UK from recycled plastic material and they are all designed by children. WOW are currently running a competition where they have asked pupils to design one of the 23/24 WOW badges.

The theme is **'The British Nature Walk'** and the competition ends on **Tuesday 28 February 2023**.

The theme aims to bring pupils closer to nature found across Britain as wherever we live, nature is all around. Designs could feature animals or insects found in urban or rural areas, vibrant flowers or mighty trees, canals or garden birds. Pupils could also draw a special memory of nature from a past holiday in Britain or from a different season.

To enter the competition children can get creative on the badge template form using pencil, crayons or felt-tip pen and fill in the 'pupils' information section at the bottom of the form with their name, age and a brief outline of what they chose to draw and why. Then simply return the form to your child's class teacher by Monday 23<sup>rd</sup> February 2023 to enable them to be submitted before the competition end date.

For full details about the WOW badge design competition you can visit:  
[livingstreets.org.uk/badgecompetition2023](http://livingstreets.org.uk/badgecompetition2023)

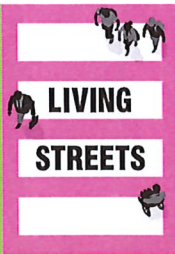
Thank you for your continued support. We look forward to seeing our children's creativity shine!

Yours sincerely,

Mrs C Gibbins

Head of School





LET'S WALK TO SCHOOL

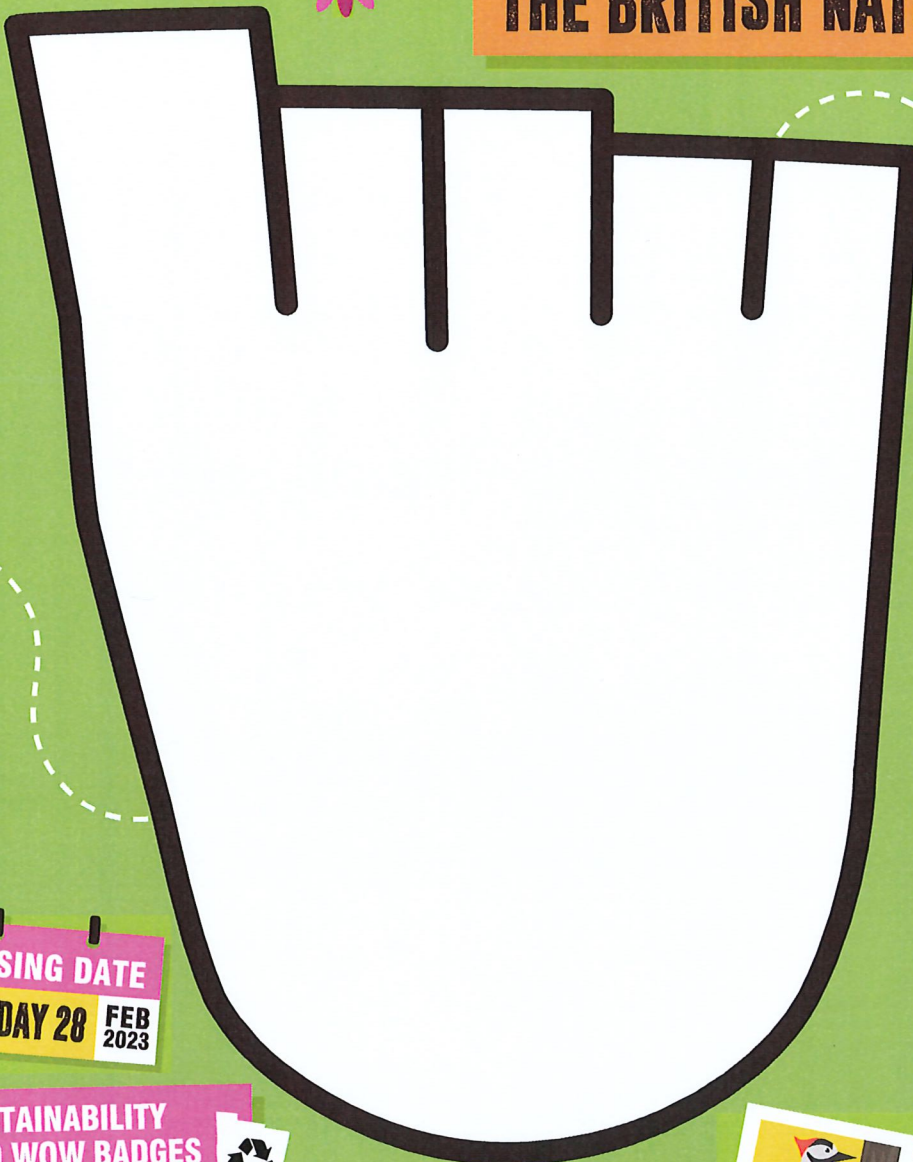
Badge design competition 2023



# WOW - the walk to school challenge



## THE BRITISH NATURE WALK



### WHAT WILL YOU DISCOVER?

This year's WOW badge design competition aims to bring you closer to the nature found across Britain!

### WHAT SHOULD YOU DRAW?

Whether you live in an urban or rural area, nature is all around you. Go on an adventure outside your home and find out what nature has to offer in your local area and draw it. You can also draw a special memory of nature from a recent holiday around Britain or from a different season.

### EXAMPLES MAY INCLUDE:

- Animals or insects e.g., squirrel, red deer, frog, Highland cow, dragonfly, stag beetle
- Lakes, rivers, canals or coastlines e.g., Lake Windermere, River Severn, Monkland Canal
- Vibrant flowers or mighty trees e.g., bluebells, daffodils, English oak tree
- Rolling hills or awe-inspiring views e.g. Snowdonia, Cheddar Gorge

Wherever your British Nature Walk takes you, draw it!

**CLOSING DATE**  
**TUESDAY 28 FEB 2023**

**SUSTAINABILITY AND WOW BADGES**



Our WOW badges are made in the UK from recycled plastic material, including old fridge trays, plastic plates and off-cuts of yoghurt pot material. Find out more: [livingstreets.org.uk/recycling](http://livingstreets.org.uk/recycling)



**PUPILS**

Pupil name: \_\_\_\_\_ Age: \_\_\_\_\_

What did you choose to draw and why? Where did you discover it?  
\_\_\_\_\_  
\_\_\_\_\_

**TEACHERS**

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Local authority:  
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