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20<sup>th</sup> June 2019

Dear Parent/Carer,

Next week, Year 6 children are going to be taking part in our annual Year 6 Enterprise Week - with the sole aim of selling their products in a trade fair next Friday morning (28<sup>th</sup> June) in the school hall.

Each team will be assigned a staff mentor for the week and will use their entrepreneurial skills to think of a product that they could make and sell within their timeframe and cost limits. Each child will be assigned specific roles within their group to allow them to maximise their profit and minimise cost. They may be given roles such as: Financial Advisor, ICT Specialists, Marketing Analysts and Product Designers have been created to allow each child greater focus and understanding of their task.

The teams will also have to work exceptionally hard, as their first main task will focus on performing a 'pitch' of their product in a Dragons Den style presentation - to members of our SLT and governing body. They will be tasked with explaining their product, highlighting cost and profit, as well as answering some very tricky questions posed by the 'Dragons'. The aim will be to secure an additional £10 profit which will be added to their total at the end of the day.

On Friday 28<sup>th</sup> June between 10am – 11.30am, all products will be sold in our school hall where children from Years 1-5 will be invited to spend, spend and spend some more! All profit made will be used by the Year 6 children to further contribute to their end of Year 6 party.

We would be very grateful if you could send your child into school with a small amount of money on the 28<sup>th</sup> June, in order for them to make small purchases – no more than £3 will be needed.

Thank you for your support of Year 6's enterprise venture.

Yours Sincerely,

Miss Kohli  
Executive Head Teacher

